



F'REAL. THE LEADER IN C-STORE FROZEN BLENDED BEVERAGE PROGRAMS

WHY CHOOSE F'REAL?

Drive **incremental revenue**

- 3 products with one piece of equipment, including: milkshakes, smoothies and frozen cappuccino

Consumers **LOVE** f'real

- #1 brand of milkshakes in convenience stores*
- #7 brand of milkshake nationwide*

Experience you'd expect from the **Industry Leader**

- National presence with 15,000 locations - more than McDonald's*
- Consistent marketing and in-store POS support
- Constant equipment support and monitoring



IT'S AS EASY AS 1. 2. 3.



1. CHOOSE 2. BLEND 3. ENJOY

SAVE LABOR. GAIN REVENUE.

All of the benefits of a freshly blended milkshake program with **none of the hassle**

- Pre-packaged ingredients - no labor, no wasted ingredients
- Competitive to QSR offerings - providing you an incremental sales opportunity
- Customized thickness option - for a tasty consistent blended beverage experience every time
- Innovative technology for easy and enticing user experience

REAL INGREDIENTS. F'REAL GOOD.

In partnership with family-owned dairies, f'real produces frozen beverages dedicated to using authentic, high quality ingredients, such as real ice cream and fresh fruit.

MILKSHAKES

- Chocolate
- Cookies n' Cream
- Mint Chip
- Reese's® Peanut Butter Cup
- Strawberry
- Vanilla
- Chocolate Malt
- Limited Edition Flavors

SMOOTHIES

- Strawberry Banana
- Mango
- Blueberry Raspberry Pomegranate

FROZEN CAPPUCCINO

- Coffee



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F'REAL FRLB4 FROZEN BEVERAGE BLENDER



INTERACTIVE LCD TOUCH SCREEN

- Increases blender visibility
- Draws attention and drives incremental sales
- Timely content updates to support product launches
- Simple "how to blend" video to educate new customers

SERVICE ALERT™ DIAGNOSTIC

- Automated diagnostic check of blender functions to maintain optimum performance and up time
- Diagnostic provides notifications to Customer Support Center to allow more accurate troubleshooting

INTERNALLY SELF-CLEANING AND SANITIZING

- Power rinse runs after every blend for no flavor cross over
- Fully automated deep cleaning and steam sanitizing every 24 hours
- Minimal employee labor - only a daily wipe down of exterior and minimal monthly cleaning needed

MERCHANDISING OPTIONS



TALL UPRIGHT



SHORT UPRIGHT



MINI
BLENDING BAR



BLENDING BAR



DOUBLE
BLENDING BAR